

Session 1 Reading Material

Also available on the portal

www.theloop.murrindindi.vic.gov.au/panel

Password: Panel23



How has this project come about?

The Lake Eildon Masterplan 'Activating Lake Eildon' identified a splash park as a tier two (local) priority project for the Eildon Township. The project also aligns with the strategic direction in Council's Recreation and Open Space Strategy 2018 – 2028, the Eildon Structure Plan 2016 and our Municipal Health and Wellbeing Plan 2021 – 2025.

This project also aligns with the following Council Plan 2021 - 2025 strategies:

- support and promote our tourism and events sector to boost the economy through increased visitation
- provide and promote safe, passive and active recreational opportunities that will enhance the health, and wellbeing of residents and visitors
- provide fit-for-purpose infrastructure that meets current and future service demands and needs for our community
- provide spaces within our towns that are vibrant, attractive, safe and accessible.

[Access Council Plans / Strategies and Media Releases on the Portal](#)

Community Engagement Timeline

Council first started talking with the Eildon community about the future of Thomas Marr and Walter Moore Reserves back in 2019. Then in 2020, following a second round of community consultation, Council adopted an Improvement Plan for the precinct.

We then worked with landscape architects, JF Studio, to develop the concept design for the precinct, known as 'Eildon Splash and Skate Park' alongside local representatives from the Taungurung Land and Waters Council, Baan Ganalina Water Group, Eildon Primary School students (pictured below) and other key stakeholders.



Earlier in 2022 Council held the third round of community consultation asking for feedback on the Concept Design.



Council then reviewed the feedback received and finalised the designs. [Please click here](#) to view the final designs

During the consultation period from August to October 2022, we received mixed feedback from the community regarding the potential sale of two parcels of Council-owned land in Eildon. The deliberative panel will help Council develop a greater understanding of this feedback.

Community Engagement Timeline

2019: Initial discussions on the future of Thomas Marr and Walter Moore Reserves

2020: Community consultation on an Improvement Plan

2021/22: December – January: Community consultation on the Concept Design –

High level findings were, 85 percent supported the proposed concept design

12 percent were neutral, 3% unsupportive [Access the Concept Design Findings Report on the Portal](#)

Exciting news for Eildon

8 July 2022

Exciting news for Eildon with Steve Dimopoulos MP announcing a \$3.5 million contribution from the Victorian Government's Regional Tourism Investment Fund towards the redevelopment of Thomas Marr and Walter Moore Reserves, as part of Council's 'Eildon Splash and Skate Park' project. Stay tuned for more information on this project soon!



Pictured here at the Reserves is Eildon Ward Councillor Karine Haslam, Acting CEO Michael Chesworth, Mayor Sue Carpenter and Minister Dimopoulos.

2022: January –

August: Council reviewed feedback and prepared the final plans. Council's grant applications submitted and were notified of successfully grant application

2022: August –

October: Present the final designs and gather community feedback on the proposal to sell parcels of land in Eildon

Inconclusive feedback on the proposed sale of land

Community engagement:

- 7-week period from 31 August to 23 October 2022
- Four information sessions (pop-up kiosks)
- We talked to approximately 50 people

The overall sentiment was supportive of the proposed sale of land (over 75% support).

Online surveys

The survey asked participants whether they were supportive of the sale of land, separately for each of the two sites at 21st Street and 7th and 8th Streets

- 93 surveys were completed online, with 60 contributors, (60 IP addresses).
- Multiple contributors submitted from the same device.
- 70% of respondents against the sale of land.

Participants could provide further information to explain their reasons for voting as they had. The following provides a **summary of the written responses** received.

Comments from people who are against the sale of the parcels of land can be summarised as follows:	The feedback in support of the sale of land can be summarised as follows:
<ul style="list-style-type: none">• A feeling that the land belongs to the town rather than Council• A belief that the existing playground that is there is important to retain, either because it is well-used or because of its history• Preference to upgrade the playground equipment on the site• A belief that all open space should be protected – for people, wildlife and general amenity, as well as tree-planting• Concerns about impact on land values of neighbouring properties• Concerns about any new housing leading to extra traffic in the area• Other land is available that is more suitable such as the old grout factory or GMW land, or elsewhere in the Shire• Disbelief that there is any need for additional housing in Eildon	<ul style="list-style-type: none">• It is one way to provide for much-needed additional housing in Eildon, and in a good location for that• Observations that the playground is rarely used and that people tend to use the main town centre playground instead• Support is conditional on the money from the sale staying in Eildon• Opportunity for MSC to be innovative in what it does with the land such as social housing or sustainable housing with community garden• Preference for Council to develop the land for housing then sell to ensure it isn't land banked, or to seek to create retirement living units on the sites• Suggestion to sell a smaller portion on Eighth Street

Other splash parks in our area, Warburton Water World (left) and Bright Splash Park (right)
www.yarraranges.vic.gov.au/Experience/Pools-water-play-parks/Warburton-Water-World
www.visitvictoria.com/regions/high-country/see-and-do/family/bright-splash-park

