

SV2030: A Decade of Action

This is a bold, ambitious, exciting agenda to deliver a decade of action to 2030. We're talking about clean energy, zero emissions, climate resilience and circularity principles.

SV2030 is our big picture – it sets out our vision and how we will get there.

Achieving this vision involves all of us working together – our future depends on it.

We have the expertise and the data to show how living in a sustainable way is good for the environment, but also our health and long-term economic wellbeing.

Our programs help all Victorians move towards a circular, climate resilient and clean economy, underpinned by shared knowledge, innovation, vibrant employment opportunities and a cleaner, greener Victoria for current and future generations to enjoy.

Our role

SV is a delivery agency of the Victorian Government. Our role is to help Victorians move towards a circular, climate resilient clean economy and meet government targets in recycling and net-zero emissions.

We partner and influence to create systems change through investment, education and behaviour change, and encouraging community action. We use our technical expertise and real-world insights to bring about change for individuals, households, communities, local government, regions and the state.

We're a statutory authority, established in 2005 under the Sustainability Victoria Act 2005. We report to the Minister for Energy, Environment and Climate Change.

We are not a regulator and we do not carry out compliance and enforcement.

Impact

We deliver activities under four impact areas with ambitious targets set for delivery by 2030:

- Victorian jobs and investments are underpinned by circular, climate resilient and clean economic principles
- Victorians maximise value of resources
- Victorian businesses, organisations and communities reduce their carbon emissions.
- Victorian communities are climate resilient and healthy.

Our contributions also align to the United Nations Sustainable Development Goals (UNSDGs) which are part of the 2030 agenda for sustainable development.

Focus areas

We invest our knowledge in three focus areas designed to start up, speed up and scale up action towards the Government's target of net-zero emissions by 2050.

These focus areas are:

- Investment and innovation
- Behaviour change and education
- Community action

Our strategy on a page

Our purpose To accelerate Victoria's transition to a circular, climate resilient clean economy

Our focus areas

Investment and Innovation

Incentives and insights to deliver a clean economy

Behaviour Change and Education

Leading effective change

Community Action

Place-based projects and programs

The resource types we work with



People



Materials



Energy



Water

Our activity types

- research
- campaigns
- publications/reports
- pilots/prototypes
- service offerings (internal or external)
- supporting policy design/technical advice
- frameworks/plans
- demonstrations
- events
- incentives

Measuring our impacts

SV's impact areas aligned to the 17 United Nation's Sustainable Development Goals (UNSDGs)



Jobs and return on investment



Retaining value from our resources



Reduced emissions



Resilient and healthy Victorian communities

Victoria's 2030 targets

3,900

new circular economy jobs

\$300m

new investment leveraged in Victoria's circular economy

80%

resource recovery

15%

reduction in total waste generated per capita

45–50%

reduction from 2005 emissions levels